



ADG Eco & Energy Advisement Group

Advisory Board of Directors

Gerald Olesker, *Dipl. Arch.*
CEO/founder

Alvin Green
Fmr. Chair L.A. Housing
Authority

Ron Means
Fmr. President JBL

Deam Roys, *Pres. Roys Assoc.*
Board ACORE

Kimber Sax, *J.D.*
Jewish Journal Media, ret.

Jamie Rinehart, *M.B.A.*
Grant Writer & Administrator

Travis Abeyta, *EEL*
Environmental Scientist

Jeff Kleid,
Elite Risk Services

Pablo Wolf, *Dipl. Arch.*
LEED AP

Architectural Detail Group, Inc
a collaborative group enhancing
the built environment's needs
through positive relationships



29397 Agoura Road #110
Agoura Hills, CA 91301
818.597.9494 t
818.597.9696 f

www.adgEcoLP.com www.GreenHotelLighting.com

August 5, 2010

Open Letter

Re: interested customer regarding energy reduction in Schools, classrooms and Gyms

Cage: 59TA1 Duns:198358579 NAICS: 335129, 331724, 541420 FSC: 5975, 6210, 6240

Dear School Energy Facilitator,

Typically, programs to reduce energy with lighting seem to be as archaic as the "F" word, Fluorescent that is. Energy related professionals and technicians seek the easy way to change-out your fluorescent or metal halide with newer fluorescent and fancy systems that seem to be good, but can result in cheap product and poor maintenance curves 2 years down the road.

Our team of Environmental Scientist, Architect, and Electrical Manufacturing Professionals has looked into your types of issues. How do you get 10 to 20 times life of a product now at the price that is more related to a Yield and Cash Flow rather than expense? How do you work with a source that can help pay for your energy reduction needs?

As we look at each similar situation, one constant occurs. Schools are tossing money down the drain. Major Power Companies like DWP and Edison have this technology on their books, and the DOE does too.

Our simple GO SMART[®] system reduces overhead lighting waste and places total emphasis within the control of maintenance and management. The quality of our *scotopic* lighting¹ [DOE ADG info Sheet] actually allows the people in the space to use 100% eye capacity, uses less energy and lasts up to 20 years.

We look forward to working with your facility management and sustainability professional to review specific areas and needs.

Stay Green and make Savings a real Yield.

Gerald Olesker

CEO/ Director of Government Procurement



ASK ABOUT
ENERGY STAR



ADG Eco & Energy Advisement Group

School Energy Professional;

Make your notes here:

What are the top 5 needs in reducing you lighting loads?

Did you know that Fluorescent High-bays and other lights still can be reduced. How many do you have in need of replacing?

How many Parking Lot lights are changed each week?

What is your facilities cost in replacing bulbs annually?

Gyms alone run about \$6k minimum

29397 Agoura Road #110
Agoura Hills, CA 91301
818.597.9494 t
818.597.9696 f
www.adgEcoLP.com www.GreenHotelLighting.com



ASK ABOUT
ENERGY STAR

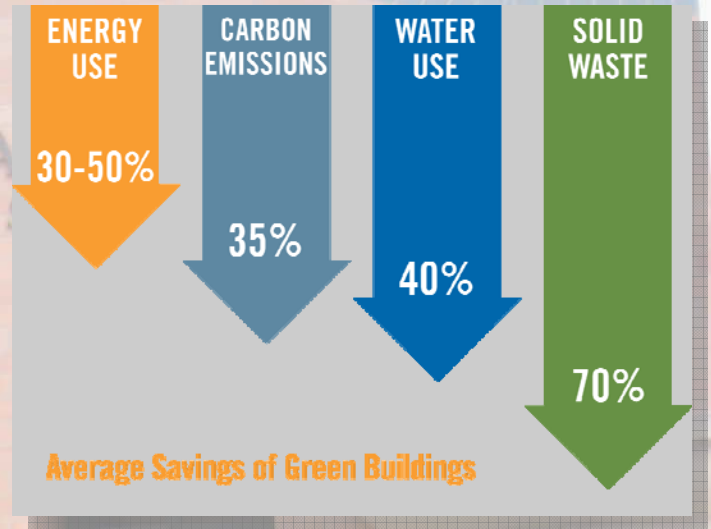
LEARNING BENEFITS OF GREEN SCHOOLS

+3%
INCREASE IN PRODUCTIVITY, LEARNING, & PERFORMANCE

AND

-3%
DECREASE IN TEACHER TURNOVER

U.S. GREEN BUILDING COUNCIL MEMBER



Key Customer Needs

Your maintenance team throws away light bulbs every 416 days

Power company rates will increase nearly 30%

Where is your agency going cut costs?

The USA & EU banished the Regular light bulb by 2012

CA and other states have a law *AB32* mandates facilities to reduce carbon load to 1990 levels

Are you in compliance

What is your plan for sustainability through a Cash Flow or Yield?

Utilize Government Loan Programs

ADG Eco is an American Manufacturer and Employees American workers



www.adgEcoLP.com

Learn More with a Qualified Factory Reseller through our Advise ment Programming

Some of the agencies that collaborated with our team

Call for a Reseller in your state 818 597 9494



Santa Monica-Malibu Unified School District



ADG Eco Lighting Products
 ADG Eco & Energy Advisement Group
 Proudly serving
 Education Institutions
 with an experienced team

Collaborations of our Team
 with yours produces
 quality results,
 well manufactured products
 and some of the best solutions.

ADG experts have been
 manufacturing for 3 generations

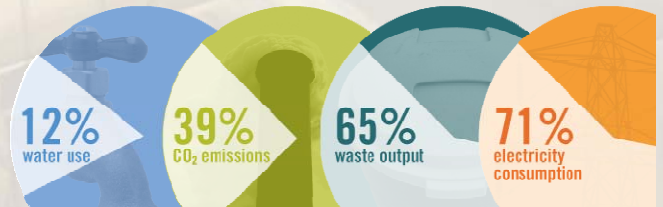
ADG Team members will be keyed
 into your needs
 ADG Manufactured solutions -
 Save you Money

Paradigm Shift

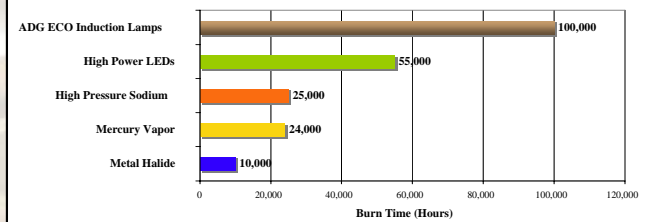
Reasonable 21st Century solutions
 Better quality illumination
 Less Energy used
 Deferred maintenance
 State and Federal Compliance
 DOE Recognized technology



U.S. Building Impacts:



Typical Lamp Lifespan of Commercial/Industrial Lighting Types



Simple questions

Ask your CFO & Management team:

What are the 5 key steps they have taken to reduce maintenance and power waste?

Has an advisor directed them to solving these issues & create cash flow from energy?

When will your team plan to take action?

Who is the designated facilitator or will you be hiring ADG to guide the process?

What should you do?

Like some of the clients listed in this guide your team should actively engage with a knowledgeable Eco Advisement Group.

Review some of our case studies

Impact to SMUSD Paradigm Shift

L.A. Talk Radio interview with our CEO

ADG Mini White Paper *LED vs. induction*

Valley Economic Alliance Impact Study

Know that Lighting your facility can hog as much as 25%-45% of your power bill

