



ADG Eco & Energy Advisement Group

Advisory Board of Directors October 1, 2011

Gerald Olesker, *Dipl. Arch.*
CEO/founder

Re: Municipality or Public Facility - Perspective Fund Recipient

Alvin Greene
Fmr. Chair L.A. Housing
Authority

Dear Perspective Fund Recipient,

Ron Means
Fmr. President JBL

To date Architectural Detail Group, Inc. parent Company to ADG Eco has developed a business plan that creates a specific return for Energy users in need of instant reduction to power consumption and deferment of maintenance.

Deam Roys, *Pres. Roys Assoc.*
Board ACORE

Following our Pilot program -RED a Utility Saving Company Program is looking for utility users to participate in a new Multi- million dollar program fund. This fund will allow for the installation of **ADG Eco friendly lighting products** into school districts, colleges, government buildings, and established municipalities. No cost for product.

Kimber Sax, *J.D.*
Jewish Journal Media, ret.

Jamie Rinehart, *M.B.A.*
Grant Writer & Administrator

In exchange, the customers will agree to pay a secondary Utility Savings Company Program for the savings in Energy at a Static or fixed rate,

Travis Abeyta, *EEL*
Environmental Scientist

RED Utility Company will bill the customer for eighty percent of the calculated savings generated by the lighting products for a period of seven years. This will allow the customer to install the energy efficient lighting products with no money out of pocket. (Like a cell phone or cable company or Rolls Royce Aircraft Engines providing the equipment free and a monthly service charge for use of the program.)

Jeff Kleid,
Elite Risk Services

Pablo Wolf, *Dipl. Arch.*
LEED AP

The RED program pays for itself over a set period short term with future savings of 100%..

David Allen, *NEFLDA*
Business Development RED

*Solar and other programs use typical PPA's to generate revenue or savings for the customer. **Reducing consumption at the source, ADG Eco LIGHTING**, is stronger and has a quicker more viable pay back for all parties participating.*

Architectural Detail Group, Inc
a collaborative group enhancing
the built environment's needs
through positive relationships

*Public facilities are finding it next to impossible to get funding for special projects that **reduce energy and defer maintenance periods**. We provide options. ADG Eco knows that our plan is unique and a strong option for facilities' CFOs and COOs to take advantage of energy efficient technology.*

Awards;

Please feel free to direct any questions or comments to me and return one page application.

SBCA Best of Business

Nominated
VEA Economic Engine

NEFLDA charter member

Best,


Gerald Olesker
CEO – Director of Government Services