## RETAIL SOLUTIONS

## **ADG Eco Lighting Products Induction Case Study 022011**

"We can only say this is a first and gives the Retail Store the ability to change it's look any time.

<u>American Lighting Manufacturer</u> Architectural Detail Group, Inc developed the only color correct lens

High quality light, meets the high expectation of national retailer. We Make Our Fixtures here in the USA—Truly" (§)



The 1<sup>st</sup> Color Correct Lens System<sup>©</sup> Induction fixture on the market



ADG Eco Lighting Products
ADG Eco & Energy Advisement Group
What is Color Correct Lens Technology®

The **ADG Eco CCLT**<sup>®</sup> is the fist of it's kind. It combines the highest grade color correct lens system with the ADG Eco 5000k Induction lamp.

How this differs from other colored phosphor—Phosphor colored lamps do not take **full advantage of the 5000k** optical quality that allows the eyes to operate at 100%. The ADG system provides higher quality solutions with ability to change lenses as needed.

## **Paradigm Shift**

Reasonable 21st Century solutions
Better quality illumination
Less Energy used
Deferred maintenance
State and Federal Compliance
DOE Recognized technology



"...this satisfied customer is prepared to use the ADG Eco CCLT <sup>©</sup> in all of the 130 stores." Statement classified



