

# Gerald Olesker, ADG Lighting Luxury Custom Lighting Design in Los Angeles



Gerald Olesker is a trained architect, creative entrepreneur, and founder behind ADG Architectural Detail Group, ADG Eco Lighting Products, ADG Lighting, and 20/twenty publishing. He has designed and manufactured lighting for over \$3 billion in real estate. His work appears in luxury and celebrity homes and commercial developments in and around Los Angeles and around the globe.

His award-winning team of 18 artisanal craftsmen manufacture pieces designed by Olesker at his factories in Chatsworth and El Monte, California.

Olesker's custom lighting and architectural designs and furnishings have been featured in national shelter and lifestyle publications including *Architectural Digest*, *Elle Decor*, *Elegant Homes*, *House & Garden*, *Los Angeles Times*, *People Magazine*, *Robb Report*, *Interior Design*, *LUXE Magazine*, *California Homes*, *Chicago Tribune*, *Malibu Magazine*, *Santa Barbara Magazine*, and *Orange County Register*. He has also been featured on *Wall Street Radio*, *Fox News Charlene on Green Hawaii*, *North American Design's Green Leaders of Tomorrow*, and *LA City Watch*.

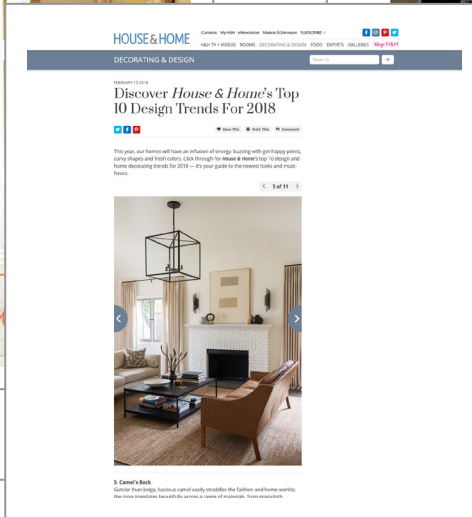
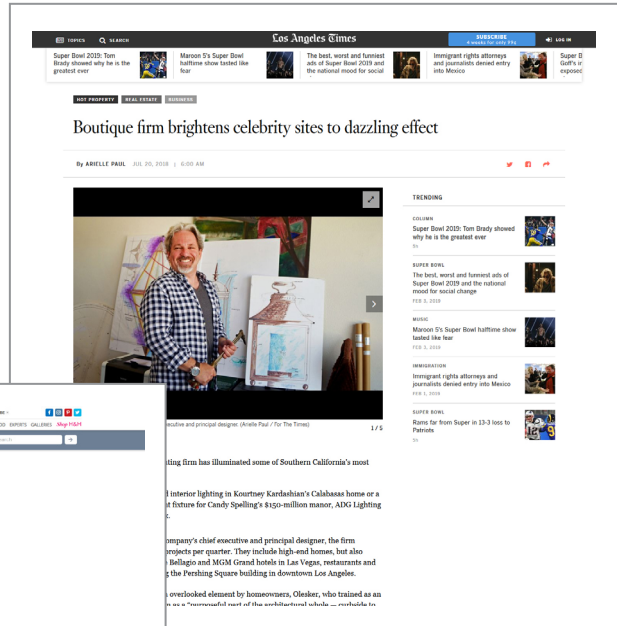
Olesker earned his Bachelor of Architecture (B.Arch) from Cal Poly Pomona. He has been a featured guest speaker, moderator, and panelist at several conferences, including the Green Expo Showcase and the Valley Economic Alliance Economic Summit. Gerald is a former board member with the Entrepreneurs' Organization (EO) in Los Angeles, as well as the Cabrillo Music Theater. He also sat on the Education Committee for the Institute of Classical Architecture (ICA), Southern California Chapter.

“All buildings deserve attention to the architectural details - curbside to poolside.”



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“We design and manufacture specifically for each project.”



**A&D ARCHITECTURE & DESIGN**

MY ILLUMINATING VIEW  
with Gerald Olesker, coo of ADG Lighting, by Brett Parsons

Gerald Olesker, coo of ADG Lighting, located in Agoura Hills and Newport Beach, designs and manufactures custom lighting, architectural ornamentation and accessories for estates, resorts and gardens. He's illuminated \$3 billion worth of real estate worldwide with elegant Parisian lanterns and Art Deco-inspired fixtures to contemporary pendant for a myriad of dazzling projects. His motto: "From curbside to public" so residents and guests are initially captivated, then drawn into the interior, and later, the outdoor environment as well. To artfully illuminate your home, consider the following: First, lighting must be functional. Address that aspect, then add the ornament. Second, design or select fixtures to complement the style, quality, and era of the architecture. Third, lighting is not simply a spotlight. It contributes to the context of the space and should be considered an important element, just like the furnishings. Fourth, lighting fixtures which combine a mix of modern aspects plus traditional shapes often highlight spaces best. Finally, consider the incohesion AND the cohesiveness simultaneously so the entire environmental statement is consistent in style and mood.

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# GERALD OLESKER WANTS INDUSTRY TO SEE THE LIGHT

Los Angeles (January 30, 2019) — Gerald Olesker wants to shine a light on the artisans and trades who make luxury architectural design happen. “It’s a gritty, raw and creative process and it is essential to the final product.” says Olesker. He is determined to bring his work and the work of tradespeople the awareness and appreciation he feels they deserve.

Olesker is a trained architect and the founder and creative entrepreneur behind ADG Architectural Detail Group, ADG Eco Lighting Products, ADG Lighting, and 20/twenty publishing. He wants the public to know more about the role his work plays in the luxury real estate and commercial development industry that feeds the Los Angeles economy. “Our work is handcrafted right here in Los Angeles. This is the ultimate ‘Made in America’ product.”

With an award-winning team of 18 artisanal craftsmen, his firm manufactures pieces designed by Olesker at its factories in Chatsworth and El Monte, California. Olesker calls the process a “purposeful part of the architectural whole. We design and manufacture specifically to each project. Our work is collaborative and creative. We bring vision to life.”

Whether the project is for a luxury home, a grand scale hotel or a commercial development, “All buildings deserve attention to the architectural details – curbside to poolside” says Olesker.

## About ADG Lighting

With offices in Agoura Hills and Newport Beach, California, ADG Lighting works with multi-family homes, spec homes, beach homes, restaurants, hotels & resorts, and landmarks worldwide providing high caliber design and sustainable lighting solutions. Viewed millions of times online, the firm’s custom lighting and architectural designs and furnishings have been featured in several shelter and lifestyle publications, including *Architectural Digest*, *Elle Decor*, *Elegant Homes*, *House & Garden*, *Los Angeles Times*, *People Magazine*, *Robb Report*, *Interior Design*, *LUXE Magazine*, *California Homes*, *Chicago Tribune*, *Malibu Magazine*, *Santa Barbara Magazine*, and *Orange County Register*.

**To schedule an interview and a factory tour, contact:**

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