



## ADG Eco & Energy Advisement Group

Advisory Board of Directors May 1, 2011

Gerald Olesker, *Dipl. Arch.*  
*CEO/founder*

*Re: Fortune 500 or Private Enterprise Facility - Perspective Fund Recipient*

Alvin Greene  
*Fmr. Chair L.A. Housing*  
*Authority*

*Dear Perspective Fund Recipient,*

Ron Means  
*Fmr. President JBL*

*To date Architectural Detail Group, Inc. parent Company to ADG Eco Lighting Products has developed a business plan that creates a specific return for Energy users in need of instant reduction to power consumption and deferment of maintenance.*

Deam Roys, *Pres. Roys Assoc.*  
*Board ACORE*

*RED a Utility Saving Company Program is looking for utility users to participate in a new 2 million dollar pilot program fund. This fund will allow for the installation of **ADG Eco friendly lighting products** into facilities, coalitions, large scale buildings, and established private zones. No cost for product.*

Kimber Sax, *J.D.*  
*Jewish Journal Media, ret.*

Jamie Rinehart, *M.B.A.*  
*Grant Writer & Administrator*

*In exchange, the customers will agree to pay a secondary Utility Savings Company Program for the savings in Energy at a Static or fixed rate,*

Travis Abeyta, *EEL*  
*Environmental Scientist*

*RED Utility Company will bill the customer for eighty percent of the calculated savings generated by the lighting products for a period of seven years. This will allow the customer to install the energy efficient lighting products with no money out of pocket. (Like a cell phone or cable company or Rolls Royce Aircraft Engines providing the equipment free and a monthly service charge for use of the program.)*

Jeff Kleid,  
*Elite Risk Services*

Pablo Wolf, *Dipl. Arch.*  
*LEED AP*

*The RED program pays for itself over a set period short term with future savings of 100%..*

David Allen, *NEFLDA*  
*Business Development RED*

*Solar and other programs use typical PPA's to generate revenue or savings for the customer. **Reducing consumption at the source, ADG Eco LIGHTING**, is stronger and has a quicker more viable pay back for all parties participating.*

**Architectural Detail Group, Inc**  
*a collaborative group enhancing*  
*the built environment's needs*  
*through positive relationships*

*Private facilities are finding it next to imposable to get funding for special projects that **reduce energy and defer maintenance periods**. We provide options. ADG Eco knows that our plan is unique and a strong option for facilities' CFOs and COOs to take advantage of energy efficient technology.*

*Awards;*

*Please feel free to direct any questions or comments to me and return one page application.*

*SBCA Best of Business*

*Nominated*  
*VEA Economic Engine*

*NEFLDA charter member*

*Dealers US & Canada*  
*Call for local area dealer*

*Best,*

*Gerald Olesker*  
*chief executive officer*

818.597.9494 t

[www.ArchitecturalDetailGroup.com](http://www.ArchitecturalDetailGroup.com) [www.GreenHotelLighting.com](http://www.GreenHotelLighting.com)

Newport Beach Agoura Hills Myrtle Beach

# Financing Application Fortune 500 & Private Enterprise Customers

Utility Savings Program - Credit Application for On- Bill Financing

AB# 110-362-000

Phone: 866.584.9282 x 107

Agent ID# Lester S.

RED Program Provider David Allen

ADG Eco American Made Fixture Dealer # \_\_\_\_\_



<b>Utility User (Full Legal Name)</b>	
<b>Federal Tax ID #</b>	
<b>Street Address</b>	
<b>City, State, and Zip</b>	
<b>Dept. Using the Equipment</b>	

<b>Customer Contact</b>		<b>Invoices to be sent to:</b>	
<b>Title</b>		<b>Contact</b>	
<b>Phone and Fax No.</b>		<b>Department</b>	
<b>e-mail address</b>		<b>Street Address</b>	
		<b>City, State, and Zip</b>	
<b>Contract Signer</b>		<b>Phone and Fax No.</b>	
<b>Title</b>		<b>e-mail address</b>	
<b>Phone and Fax No.</b>		<b>Special Instructions</b>	
<b>e-mail address</b>		<b>Funding Amount</b>	

**1. Equipment Description:** American Made ADG Eco energy reduction Lighting products/ hard wired components/ induction light/ light fixtures

**2. What is the purpose of the proposed equipment acquisition:**  
to reduce overall Consumable products i.e. replacement of lights over an extended 100,000 hour period while reducing the energy used 50-90% against the utility bill as a General Expense.

**3. Why is the equipment essential:**  
equipment is essential to daily operations and facility must replace older light fixtures with these energy efficient significantly fixtures that defer maintenance 100,000 hours and lower energy bills

**4. What department is using the equipment:**

**5. Is the new equipment replacement, an upgrade or additional to the department:** Upgrade

**6. If replacement or upgrade, what is the age of the existing equipment:**

**7. If you're upgrading existing equipment, is the existing equipment paid off:**

<b>Source of funds for proposed payments:</b>	<b>Fund Balance:</b>	<b>Attach copy of audited statement or summary</b>
General Fund _____	\$ _____	<b>Date of most recent Audited Financial Statement:</b>
<b>Other (provide detail) _____</b>	<b>As of _____</b>	<b>Fiscal Year End:</b>

and used as a deferment from Utility Bill with new Utility Savings Program on Bill financing

**8. Have funds been appropriated for the payments due on the proposed financing during the current budgetary period?**

**9. Will any loan or grant monies be directly used to make the payments?**  
If so provide detail.

**10. Have you ever defaulted or non-appropriated on a lease or bond obligation?**

General Liability Insurance Coverage limits in the amount of \$1 Million is required. If applicable, automobile liability coverage of \$3 million required.

Self Insured? \_\_\_\_\_ General Liability Coverage Limits: \$ \_\_\_\_\_ Is the Utility customer or lessee a member of a managed risk pool? \_\_\_\_\_ If yes please provide the name and coverage amounts below.

If the Utility Customers a structured lessee has additional commercial insurance coverage please provide coverage limits.

<b>Submitted by (Name):</b>		<b>Title:</b>	
<b>Signature:</b>		<b>Date:</b>	

So that we may begin our credit review process, please email or fax this application, along with your equipment quote (bill of materials) and the signed financing proposal, to us.

**Please mail or email the 2 most recent copies of your Audited Annual Financial Statements, plus a copy of this year's budget, to:**

**David Allen**  
RED Utility Program Provider for ADG Eco Lighting Products  
29397 Agoura Road# 110  
Agoura Hills, CA 91301



[Sales@adgMail.com](mailto:Sales@adgMail.com)  
Direct: 866.584.9282 x 107  
Fax: 818.597.9696

**Please note that we do require the copies of your audited annual financial statements in order to process your request.**