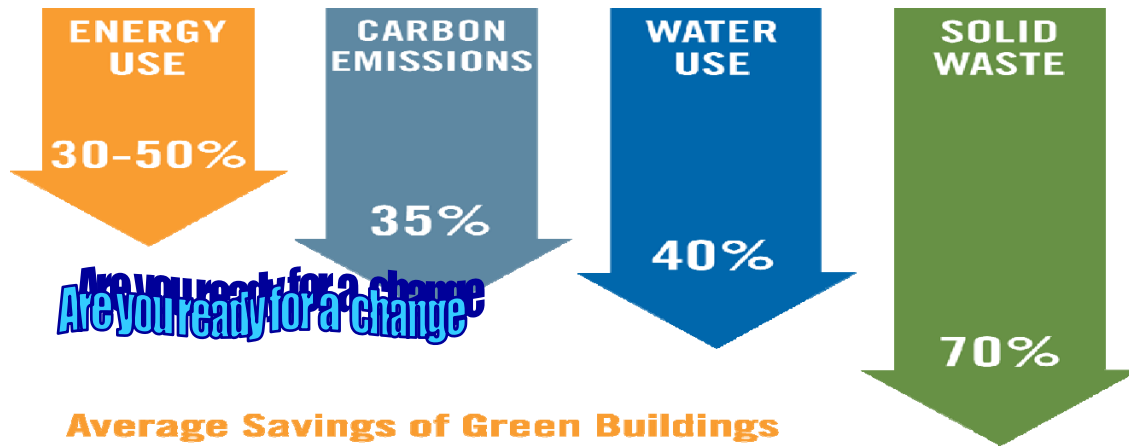


Key Customer Needs & Testimonials



If you own or manage Commercial property like parking structures, parking lots, parks, shopping centers, convention centers or hotels and you need to reduce your operating costs, and in the process reduce your impact on the environment then you need ADG ECO Induction Lighting.

The experts at ADG ECO Lighting Products have a solution to your lighting dilemma, through Induction Technology, we can make your space brighter while saving you money in operating and maintenance costs.

ADG ECO Induction lamps are technologically more advanced than Metal Halide, High Pressure Sodium and Fluorescents and are easy to install or retrofit into existent posts and fixtures. This Energy Star Partnership's Technology also helps reduce the impact on the environment.

Federal Tax incentives are available through the Emergency Economic Stabilization Act of 2008

Induction Lighting Technology:

- * saves you money in utility and bulb replacement costs

- * helps you reduce your carbon footprint
- * increases safety through better visibility
- * qualifies for rebates, tax deductions and other incentives
- * ADG ECO can custom manufacture decorative sustainable lighting

"It was such a pleasure working with Gerald. During the concept phase, he created beautiful sketches to convey his design ideas. During the manufacturing phase, he found alternative materials to meet our budget. And, during and after the installation phase, he went out of his way to make sure the final pieces were just right."
Deirdre Wallace, Hotelier Ambrose Hotel

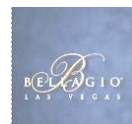


www.GreenHotelLighting.com

www.adgEcoLP.com

Some customers that called our team

Call for a Reseller in your state 818 597 9494



ADG Eco Lighting Products & Architectural Detail Group, Inc

"Gerald is a cross between Al Gore and Thomas Edison"

Larry Rothstein, ESQ, *Stated Live at All Cities* October 2009



"Travis, We had a very good night last night. Your fixture performed at 2 FC at 30' pole height. Congrats...I had my doubts. This project is going to come down to the installed cost per fixture. There are pros and cons to both LED and induction. Our asset manger was very impressed with our demo pole we set up. It looks like to me that a 150w Induction fixture is about right. "

Bruce C. Manning Director of Engineering Able Engineering Services April, 2010

Beverly Park. He created beautiful ...lighting that complements the style and scale of each (project). Throughout the process, Gerald went the extra mile to make sure everyone would be happy with the end results."

Brian Adler *The Adler Development Group* September 12, 2005

"Lighting is an incredibly important element to architecture. I don't hesitate to call ADG for the highest quality surface mounted light fixtures that are both beautiful and functional. ADG is very innovative, expanding on our ideas or altering our direction as needed to derive the best product design."

Bill Hablinski *Hablinski + Manion Architects* September 7, 2005

"It was such a pleasure working with Gerald. During the concept phase, he created beautiful sketches to convey his design ideas. During the manufacturing phase, he found alternative materials to meet our budget. And, during and after the installation phase, he went out of his way to make sure the final pieces were just right."

Deirdre Wallace *Hotelier Ambrose Hotel* September 8, 2005 LEED EB Silver

"It is critical to address a home's lighting during the framing stage for the best overall functionality. Whether or not the homeowner has an interior designer at this stage, Architectural Detail Group's services, ranging from custom fixture design to J-box location, add value to the process. And, the homeowner ends up with higher quality lighting for a lower price."

Gordon Gibson *Gordon Gibson Construction* September 7, 2005

"Gerald bills himself as an architect but he is truly an entrepreneur. Gerald's work in the lighting industry has set the bar very high because his designs as well as his approaches to problem solving are so unique. He's creative, he's powerful, and he is well known in this industry. But outside of his industry, he has, potentially, even more energy. I regularly call on Gerald to bounce ideas around because I always know that he'll provide great feedback, and he has great contacts to boot."

Joel Block, *Owner, Growth-Logic, Inc.* December 20, 2007

"We were looking for high quality lighting fixtures with a timeless, classical style when our interior designer introduced us to Gerald Olesker. Gerald delivered exactly what we were looking for, on time and on budget. Years later, we remain extremely pleased."

Walter Iberti *Homeowner* September 11, 2005

"It is a daunting task to find the right light fixtures Architectural Detail Group's unique one-stop shopping service ensures that (projects) get high quality light fixtures that are perfectly tailored for their homes. I recommend bringing ADG in early in the process to save a tremendous amount of time and energy and for the best results."

Erik K. Evens, AIA (Principal as of 1/1/06) *KAA Design Group Inc.* October 4, 2005

"It was such a pleasure working with Gerald Olesker on the lighting for our home. He is a great listener and very effectively communicated his visions to enhance our home's environment through lighting while staying within our tastes. (he) simplified an otherwise complicated process and masterfully handled everything from design through delivery."

Alexander Cappello *Homeowner* September 9, 2005

"Whether a client wants unique light fixtures or something tailored from an antique design, ADG simplifies the decision-making process through well done sketches and full scale drawings. We are so pleased with ADG's ... design work as applied to light ..."

Paul Williger *Appleton & Associates* September 23, 2005



ADG Eco Lighting Products & Architectural Detail Group, Inc

"When we recommend a resource to our clients, it is imperative that we are 100% confident that the highest quality of service and workmanship will be provided. ADG has earned our trust with their comprehensive lighting design services. They are a pleasure to work with, helping to make beautiful spaces yet more beautiful."

Monique Lafia Lafia / Arvin, A Design Corporation September ____, 2005

"Gerald's the kind of guy who's always thinking of a better way of doing it, no matter what "it" is. That makes for a better result and a much more enjoyable relationship overall."

Rob Frankel, "The best branding expert on the planet." October 27, 2008

"Gerald is that perfect combination of high creativity with heavy attention to detail. I have seen many examples of his designs and was impressed with them all. In addition, having observed him work as a manager, I was also impressed with his skill at meeting deadlines, managing the work of others, and growing his businesses. He has high energy and enthusiasm that he channels into productive outcomes."

Steve Schuster, Adjunct Professor, California State University October 27, 2008

"I have known Gerald for over four years and know him to be honest, ethical and respectful of his clients and their needs. Any interaction with him is a positive one."

Jeff Kleid, Former -President, C.M.Meiers Company/CMM Entertainment February 7, 2008

"Gerald is relentlessly creative and absolutely dedicated to produce a project that will satisfy the most demanding expectations."

Ivan Halperin, Managing Director, The Halperin Companies November 7, 2007

"Gerald designed beautiful lighting fixtures for my last house and my current house. They have always been unique and built to last." Top qualities: Great Results, Personable, Creative

Scott Perren November 7, 2007

"It is crucial for me to be able to trust my suppliers. I can completely depend on ADG to design and deliver the highest end, custom light fixtures. ADG clearly communicates throughout the process, providing well-drawn sketches, mock-ups and sample materials. At delivery, my clients know what to expect and are extremely happy with the outcomes."

Robert Ricker Interior Designer (October 4, 2005)

Some customers that collaborated with our team

